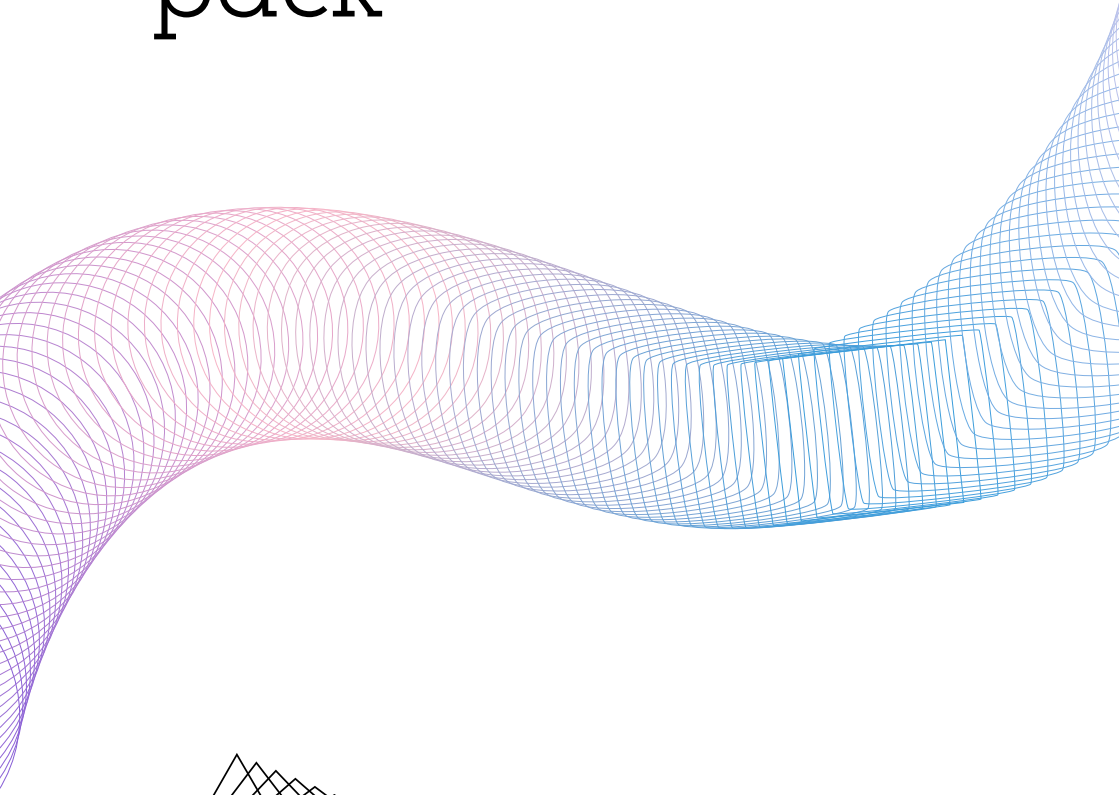
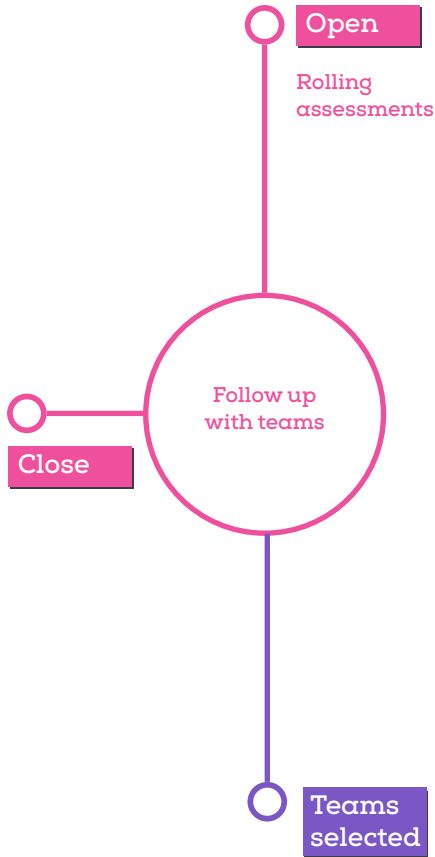


# Application pack



**Building the next  
generation of public  
innovation**

# What can I expect from the application process?



## **Applications open**

July 2019

Teams submit their application pack. There is only space for ten teams on the program. Applications will be assessed as they come in so the sooner you get your applications in the more likely you are to secure a spot!

## **Close**

30th November 2019

## **Follow up with shortlisted teams**

Early December 2019

Shortlisted teams will be contacted by States of Change to find out more about the specifics of the project, team design and authorising environment to ensure their fit for the program.

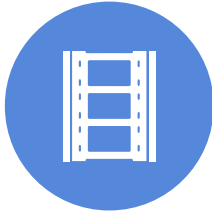
## **Teams selected**

Mid/late December 2019

Successful teams will be notified, and then ready themselves to participate in the induction starting in Melbourne in late Jan/early Feb.

# How do I apply?

To apply to the States of Change learning program, you need to submit the following three things to **helloanz@states-of-change.org**:



## 1. A video

To help us get to know your personality and dynamic as a team and what motivates you.



## 2. A project application

To get a sense of the real-world project you're working on and whether it will be the right fit for learning throughout the program.



## 3. An identified leadership team (executive level)

So we know you have the right support and meaningful engagement from your executive(s) who will work alongside you to lead innovation.



## Video

Send us a video where you;

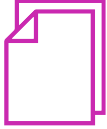
- Introduce yourself!
- Tell us what is motivating the team to be part of this program and what you're excited to learn
- Show us where and how you work together

**Please keep the video under 4 minutes.**

**Hint:** We want to know who are you as people and a team, your dynamics and personality.

- What motivates you?
- What are you passionate about?
- What are you curious about and hope to learn from this program?
- How do you work and learn together?
- Do you have one physical space you will all work from during the program?
- How will you ensure you have time together as a team?

*Send us your video file when you return the project application (as an attachment, WeTransfer or Google Drive link).*



## Project application

Before we get to the project information – who are you?

**Team Lead** - Name:

Title:

Division/Branch:

Department:

Email:

**Team member 2** - Name:

Title:

Division/Branch:

Department:

Email:

**Team member 3** - Name:

Title:

Division/Branch:

Department:

Email:

**Team member 4** - Name:

Title:

Division/Branch:

Department:

Email:

**Team member 5** - Name:

Title:

Division/Branch:

Department:

Email:

**You need a minimum of 4 people in the team.**

**Hint:** The more team members the better – solving complex problems requires a diverse and wide set of skills and perspectives, so having a mix of competencies and attitudes is an important component for innovation teams to be successful.

**Project name:**

**In a nutshell:** *Please give us a short description of your project. (500 word limit for all responses)*

**What's the challenge:** *Tell us about the challenge you are addressing. What is the issue? Why is it a problem?*

**What does the challenge look like?** *Please provide us with an image (photo or drawn) that best represents the challenge  
(Attach the image file to the submission email).*

**Citizens and users:** *Who is most directly affected by this challenge? How?*

*Provide a quote from a key stakeholder that best represents the challenge:*

“

”

**Impact & outcomes:** *What outcomes do you want to achieve? What might be the impact for citizens?*

**Alignment:** *How does your project align to your government's strategic priorities?*

**Barriers:** *What do you think might be some of the barriers for this project? What, if anything, has been tried before?*



## Your leadership team

We want to know about the environment you have to learn in: how this will enable you, who will be providing innovation leadership, and who will come along on the journey with you, supporting the team to create an innovation culture.

### **Identify one executive team leader who will be actively involved in the program, someone who:**

- Is a strategic owner of the project area
- Is championing an innovation/transformation agenda within your department and jurisdiction
- Will create and hold strategic space for the team to experiment and take risks

This executive will need to dedicate time to practically support the team to ensure the right conditions to enable innovation learning in practice, and will learn alongside the team what it is to be a leader of innovation. At a minimum this will include:

- A monthly check-in with teams
- 2-3 mentoring calls with the States of Change faculty and team across the six months
- Attendance and participation at activities throughout the program such as 'show and shares' and graduation
- Participation in an innovation leadership executive session



**Who is your team's executive leader?**

Please provide their name, position, relationship to team and contact details...

*Please provide a demonstration of their commitment to being actively involved in the innovation effort alongside the team's learning journey (this could be some text, a quote, an endorsement, a team photo, etc).*

**Are your managers on board and supportive of your participation and the time commitment required?**

**Yes:** Please provide their name, position and contact details...

*Remember: it's 21 days out of the office for the face-to-face learning and you need to be working on the project at least 50% of your time across the 6 month programme.*



## Any questions?

### Get in touch!

We'd love to talk to you about your application, and we are here to help you shape your project and design a team to set you up for success in the program.

#### **Nicole Barling-Luke**

Program Manager

Phone: +61 420 927 707

email: [helloanz@states-of-change.org](mailto:helloanz@states-of-change.org)



Find out more  
[www.states-of-change.org](http://www.states-of-change.org)