

Application pack



**Building the next
generation of public
innovation**

2019

What can I expect from the application process?

Open



continued application support

Close

Teams selected

Applications open

October 2019

Expressions of Interest to be made before November 15, 2019

Please contact us via phone or email prior to submitting your application so that we can arrange a call and help you shape your project and team to set you up for success (see page 9 for contact details).

Applications close

November 29, 2019

The application requires teams to tell us a bit about themselves and their motivations for learning, explain the project they'd like to work on and demonstrate executive support for their project and participation in the programme.

Teams selected and notified

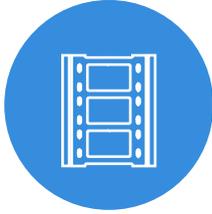
December 15, 2019

Successful teams will be notified, and will need to ready themselves to participate in the induction starting in late January in London.

To secure their place on the programme, successful teams and their departments will be asked to pay a deposit upon their selection.

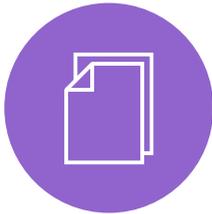
How do I apply?

To apply to the States of Change UK learning programme 2020, you need to submit the following three things to uk@states-of-change.org



1. A video

To help us get to know your personality and dynamic as a team and what motivates you



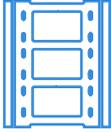
2. A project application

To get a sense of the real-world project you're working on and whether it will be a good fit to facilitate learning



3. An identified leadership team (executive level)

So we know you have the right support and meaningful engagement from your executive(s) who will work alongside you to lead innovation



Video

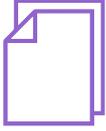
Send us a video where you;

- Introduce yourself!
- Tell us what is motivating the team to be part of this programme
- Show us where and how you work and learn together

No more than 4 minutes

Hint: we want to know who are you as people and as a team, your dynamics and personality. What fascinates you? What motivates you? What are you passionate about? If you've worked together before, what's the boldest thing you've done as a team? How do you - or will you - work and learn together? Do you have one physical space you will all work from during the programme? How and where will you ensure you have time together as a team?

Send us your video file when you return the project application (as an attachment, WeTransfer or googledrive link)



Project application

So we can see if the project you're bringing to the program is the right fit.
Before we get to the project information – who are you?

Team Lead - Name:

Title:

Division/Branch:

Department:

Email:

Team member 2 - Name:

Title:

Division/Branch:

Department:

Email:

Team member 3 - Name:

Title:

Division/Branch:

Department:

Email:

Team member 4 - Name:

Title:

Division/Branch:

Department:

Email:

Team member 5 - Name:

Title:

Division/Branch:

Department:

Email:

You need an absolute MINIMUM of 3 people in the team, and no more than 5.

Hint: the more the better – solving complex problems requires a diverse and wide set of skills and perspectives. Having a mix of these competencies and attitudes is an important component for innovation teams to be successful.

Project name:

In a nutshell: *Please give us a short description of your project.*

What's the challenge? *Tell us about the challenge you are addressing. What is the issue? Why is it a problem?*

What does the challenge look like? *Please provide us with an image that best represents the challenge. (Attach the image file to the submission email).*

Citizens and users: *Who is most directly affected by this challenge? How?*

Provide a quote from a key stakeholder that best represents the challenge:

“

”

Impact & outcomes: *What outcomes do you want to achieve? What might be the impact for citizens?*

Alignment: *How does your project align to your government's strategic priorities?*

Barriers: *What do you think might be some of the barriers for this project? What, if anything, has been tried before?*



Your leadership team

We want to know about the environment you have to learn in: how this will enable you, who will be providing innovation leadership, and who will come along on the journey with you, supporting the team to create an innovation culture.

You will need to identify one executive supporter who will be actively involved in the programme, someone who:

- is a strategic owner of the project area
- is championing an innovation/transformation agenda within your department and jurisdiction
- will create and hold strategic space for your team to experiment and take risks

This executive will need to dedicate time to practically support the team in order to ensure that the right conditions are in place to enable innovation in practice. They'll also learn alongside the team what it is to be a leader of innovation.

At a minimum this will involve:

- A monthly check-in with teams
- 2-3 mentoring calls with the States of Change faculty and team across the six months
- Attendance and participation at activities throughout the programme such as show and shares and graduation
- Participation in Innovation Leadership executive sessions and workshops

Have you identified your active executive supporter?

Yes:

Name:

Position & relationship to the team:

Contact details:

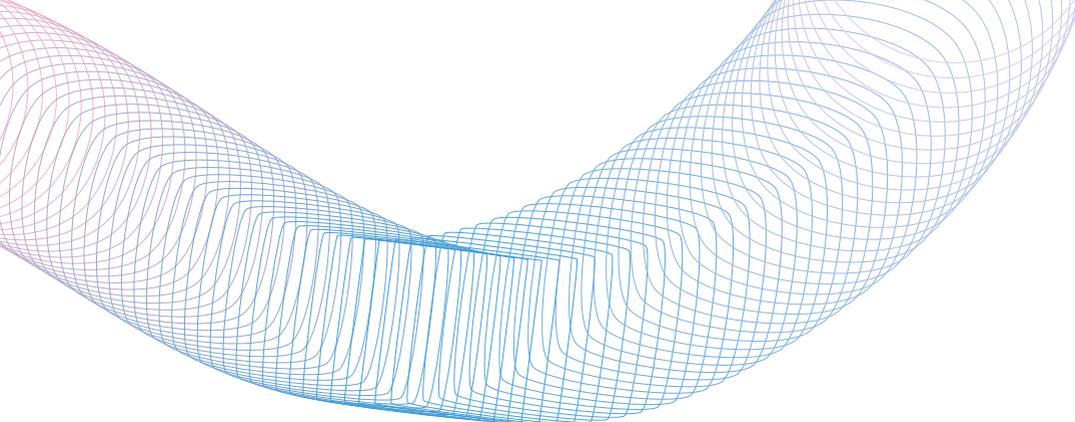
No: how come?

Are your direct managers on board and supportive of your participation and the time commitment required?

Remember: it's 21 days out of the office for the face to face learning and you need to be working on the project at least 50% of your time across the six month programme.

Yes: please provide their name, position(s) and contact details

No: why not?



Any questions?

Get in touch!

We'd love to talk to you about your application, and we are here to help you shape your project and design a team to set you up for success in the programme.

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Find out more
www.states-of-change.org